

'Ikon for Artists' Project

**Sell your art at an
Ikon Gallery exhibition**



IKON

**An Easy Read resource about
selling at artwork at Ikon Gallery.**

About Ikon Gallery



Ikon is an art gallery.



An art gallery is a place where art is displayed. People can visit to look at the art.



Ikon Gallery is in Birmingham in the West Midlands.



At Ikon Gallery we organise lots of exhibitions as well as creative workshops and art classes.



We believe in providing free public access to art exhibitions.

About Ikon for Artists



Ikon Gallery is running a new project called **Ikon for Artists**.



This project is an an **open call** art exhibition. This means that you need to apply to take part.



We are looking for local artists who want to sell a piece of their art through an exhibition in our gallery.



You can put forward 1 piece of your artwork to the exhibition.

You can sell this artwork to the public for up to the cost of £1,000.



If you sell your art you will get to keep all of the money.



The exhibition will be open from **26th February to 14th March 2021.**



It does not cost any money to apply.



Be quick to submit your application because these are accepted on a first-come, first-served basis.

Who can take part?



Ikon for Artists is trying to help local artists who might have been affected by the coronavirus.



This means that only artists living in Birmingham can apply.

Rules for taking part

1

You can only put forward 1 piece of art.



We accept:

- ✓ Paintings
- ✓ Drawings
- ✓ Printmaking
- ✓ Photography
- ✓ Textiles
- ✓ Illustration
- ✓ 3D work (like sculpture or installation)
- ✓ Videos



We **cannot** accept:

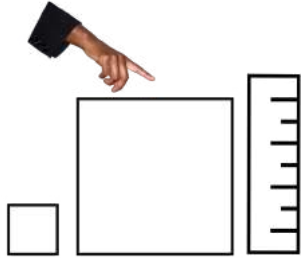
- X Art that isn't safe like work with sharp edges or dangerous electrical parts.
- X Any art that is offensive or upsetting to people.
- X Any art which is illegal.



Artworks that go on the wall need to be ready to put up using standard fixings (like hooks, screws, mirror plates or magnets).

Floor-based works need to be stable and stand up on their own.

There are some rules about how big your art can be:



- ✓ The size limit for wall-based art is 150 x 150 cm (150 cm on the longest side).
- ✓ The size limit for floor-based art is 150 x 150 x 150 cm (150 cm on the longest side).
- ✓ The total weight of any art must be no more than 50kg when packed.



Video art must be provided in mp4 format.

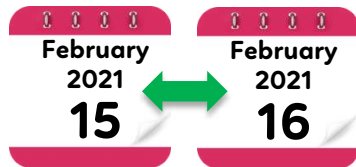
Your video art should be no longer than 15 minutes.



Ikon Gallery cannot accept responsibility for any damage or loss to your artworks during transit, installation and during the exhibition.

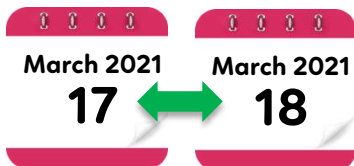
You will need to arrange your own artwork insurance.

Packing, Delivery and Collection of your art



You or your support must deliver your art to Ikon Gallery on:

- ✓ Monday 15th February 2021
- ✓ Or Tuesday 16th February 2021



When the exhibition is over, you or your support must collect your art on:

- ✓ Wednesday 17th March 2021
- ✓ Or Thursday 18th March 2021



Whoever collects the art must provide ID (drivers license or passport) and have written permission from the artist.



You will need to package your art securely so it doesn't get damaged.

If you have access needs and need help with packing and transporting your work to and from Ikon, please let us know in your application.



You or your support will need to be in touch with anyone who wants to buy your art.

Covid-19 and keeping safe

Ikon Gallery is a Covid-19 secure venue. We want to make sure everyone is kept safe.

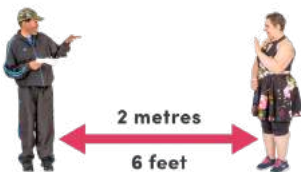
People who are delivering and collecting artwork must:



✓ Wear a face covering



✓ Check-in with Ikon's Test and Trace system



✓ Socially distance



✓ Follow requests made by staff relating to queuing systems and where to leave artwork.

How to take part



Please email over the following information to:
submissions@ikon-gallery.org



- ✓ Your name
- ✓ Your email address
- ✓ Your phone number
- ✓ A picture of the artwork you would like to put forward for the exhibition
- ✓ The sale price of your artwork
- ✓ A biography of up to 150 words and/or a CV.
- ✓ You can submit your 150 word biography as a video in the mp4 format

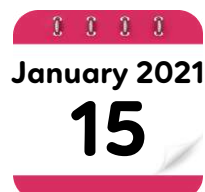


You can also send this information by post. Please print it onto A4 paper and send to:

Submission to Ikon for Artists Open Call
Ikon Gallery
1 Oozells Square
Brindleyplace
Birmingham B1 2HS

Please do not send us original artworks at this stage.

Deadline to apply



Friday 15th January 2021



6.00 pm

6.00pm in the evening

Questions or need help? Get in touch.

Ikon Gallery
1 Oozells Square
Brindleyplace
Birmingham B1 2HS



0121 248 0708

submissions@ikon-gallery.org



Directions of how to reach Ikon by foot, public transport and car.

